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Salesforce & Deloitte Cyber

Better Together

June 2022

Accelerate Digital Transformation | Enable Trust | Drive Adoption

The Cyber imperative in Salesforce deployments

Building digital trust through strategy, security, and compliance



Digital transformation is rapidly expanding, and so is the complexity of governing it. Cloud-based platforms and applications face constant external threats, while internal pressure on business requirements can overshadow data security and regulatory compliance planning. How can these risks be reduced so that the Salesforce platform is deployed in a trustworthy and resilient way?

Digital transformation is everywhere you have customers. Trust is the connective tissue that enables every customer touchpoint and maintains every relationship.



Cyber-forward strategy: Essential for governance

SECURITY BY DESIGN

\$10.5 trillion: the estimated global, annual **cost of cybercrime** (by 2025)¹.

The average cost of a data breach increased by nearly **10% to \$4.24 million, the highest ever recorded**².

Doesn't it make sense to build security into your system from the very start?

WHAT WE'RE SEEING

Current engagements reveal clients are grappling with several specific challenges, including:

- Understanding their roles/responsibilities as they move to Software as a Service (SaaS) and Platform as a Service (PaaS)
- Managing evolving regulatory change and proactively addressing compliance, privacy, and consent

Deloitte can help clients understand their role and help navigate the path forward to address cyber risks head on.

Regulatory compliance, when managed well, can be a competitive advantage. We help clients orchestrate privacy management capabilities to foster trust and transparency.

¹Steve Morgan, "Cybercrime to cost the world \$10.5 trillion annually by 2025," Cybercrime Magazine, November 13, 2020.

²John Zorabedian, "What's New in the 2021 Cost of a Data Breach Report," - SecurityIntelligence, 28 July 2021.

A cyber-forward roadmap for Salesforce delivered by Deloitte

As your *Trustblazer*¹, we can help you reach the highest peaks, building and rapidly deploying stronger governance, visibility, and cloud cyber-risk management.

Trustblazer offerings

Planning and Privacy Assessment
Assess current security requirements through Cyber workshops and prioritize implementation strategy

Security Architecture Review and Access Design
Review design architecture to identify security gaps and provide prioritized mitigation control solutions

Security Testing and Health Check
Design, build and test robust application security and privacy controls that protect organization data

Security Monitoring and Privacy Enablement
Support integration with enterprise monitoring tools to provide visibility and transparency to stakeholders



¹"Dreamforce unpacked: 4 ways businesses can create change," Salesforce, October 01, 2022.



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