



Go Zero Now

by Deloitte

Go Zero Now is an all-in-one offer to monitor and drive Corporate Social Responsibility (CSR) performance. It combines a digital platform based on Salesforce solutions (including NetZero Cloud) and an operate team who ensures the animation of the digital platform and action planning all along the value chain, including CSR KPIs, call to action, learnings and community.

FEATURES

Measure performance

Get a personalized cockpit adapted to all levels of the company (energy consumption, CO2 emissions, social data), and a sourcing system to consolidate and validate automated data.

Manage action plans

Processes, alerts and action plans adapted to the client's objectives on a common and real-time platform.

Improve practices and mobilize ideas from the field

A team of Deloitte expert facilitators who can animate users on a daily basis with training, idea animation, content creation, challenges and gamification.

Engage CSR problematics

Engage all company's stakeholders around CSR problematics thanks to community animation, gamification tools, trainings and news publication.

Community creation

Creation and animation of a community global CSR and sub-groups Thematic To from keep assets the whole of the parties-stakeholders.

BENEFITS



Gain control on CSR performance



Capacity to implement and to operate a tailored approach of NetZero Cloud



Get notified when an objective is achieved



KPIs evolution over time



Embraces all value chain



Adapt objectives based on the seasonality

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