



Pathfinder

by Salesforce + Deloitte

The Salesforce Pathfinder Program is a workforce development program co-founded by Salesforce and Deloitte in 2018. The program is centered around the vision that all individuals, regardless of background, demographics, or socioeconomic status, should have access to the skills and support necessary to access opportunities as part of the Fourth Industrial Revolution. The program is a commitment to train the next generation of Trailblazers with the technical and business skills necessary to pursue careers across the Salesforce ecosystem.

PROGRAM OVERVIEW

What is Pathfinder?

- Pathfinder is a free, immersive training program in the US & UK for future Trailblazers taking place over 22 weeks from June–November
- With 200+ hours of live and asynchronous learning, Pathfinder empowers anyone to learn in-demand skills, earn Salesforce credentials, make connections with the Trailblazer Community, and pursue Salesforce ecosystem jobs as admins, developers, analysts, consultants, and more

How Can My Company Get Involved?

- **Become an Employer Partner:** Pathfinder partners are essential to achieving our mission of making Salesforce ecosystem jobs accessible to everyone. Together, we develop and hire the next generation of Trailblazers. Get more information or apply to be an employer partner [here](#)
- **Visit our Hiring Hub:** Pathfinders graduates who are open to employment are featured in our [hiring hub](#)
- **Keep up to date with program news:** Follow the [Pathfinder page on LinkedIn](#)
- **Refer suitable candidates:** If you know someone who is eligible, ask them to visit the [Pathfinder webpage](#) to sign up for an account so that they will be notified when the 2023 application process begins

Who Is Eligible To Become a Pathfinder?

- Participants must be based in the program's country (US or UK) and eligible to work in that country and must not already hold a Salesforce certification
 - US: community college students (and recent graduates), Veterans and the military spouse community and participants from select non-profit partners
 - UK: students from university partners (and recent graduates), Veterans and the military spouse community and participants from select non-profit partners

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