Meet Deloitte Digital.

Deloitte Digital has created a new model for a new age: the creative digital consultancy. We’re transforming the digital journey in a way an agency or traditional consultancy alone cannot – now leaders across the entire organization can come to one place to have their ambitions brought to life.

At Deloitte Digital, a brand of Deloitte Consulting LLP, our team is informed by human understanding and united by process. We leverage our business strategy and operations roots as one of the largest professional services organizations in the world, then scale and flex to each opportunity and industry by being agile and nimble about how we acquire insights that connect gnarly ideas to real people. Because we combine leading digital and creative capabilities with deep industry knowledge and versatile technology experience, we can help you imagine bigger, bring your ambitions to life, and scale as your business grows.

Deloitte Digital launched globally in 2012 and has grown both organically and through the acquisition of the following firms and agencies:

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<td>Customer experience measurement</td>
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<td>DigitalOne</td>
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### Awards and Recognitions

Here's a sampling of some of the awards we've won...

#### 2017

- ANAPlan Global Partner of the Year
- AWS Premier Consulting Partner
- CloudCraze Global Partner of the Year
- Dell Global Partner of the Year for System Integration; Virtustream Partner of the Year
- HPE Global Alliance Advisory Partner of the Year for Hybrid IT Solutions
- Mulesoft Global and North America Partner of the Year
- Oracle Netsuite Global Alliance Partner of the Year; Netsuite Worldwide Partner of the Year
- OpenText Implementation Partner of the Year
- Salesforce Partner Innovation Award and Innovation Award for Automotive
- SAP North America Partner Excellence Award; Pinnacle Award: SAP S/4HANA Partner of the Year for Large Enterprise Companies
- SAP Hybris™ Partner of the Year for the Americas
- Salesforce Multi Cloud Award for the Deloitte Digital Factory

#### 2016

- IBM North America Top IT Service Provider Award
- Mulesoft Global Partner of the Year
- Oracle Global Cloud Elite Partner
- Salesforce Partner Innovation Award for Best 1:1 Customer Journey at AB InBev
- SAP Pinnacle Awards: SAP S/4HANA Adoption Partner of the Year and Workforce Partner of the Year; North America Partner Excellence Award
- SAP Americas Partner of the Year; North America Partner Excellence Award

#### 2015

- Adobe Global Digital Marketing Partner of the Year
- HP AllianceOne Global Partner of the Year
- Mulesoft Global Partner of the Year
- NetSuite, Inc. Global Systems Integrator of the Year
- Oracle Cloud Transformation Partner of the Year
The Deloitte and Deloitte Digital Relationship

Deloitte Digital is a creative digital consultancy, anchored in the heart of one of the largest professional services firms in the world. Deloitte Digital brings a truly creative approach to Deloitte Consulting LLP, while Deloitte Consulting LLP gives Deloitte Digital the support and tools to disrupt and transform the world.

Practitioners work across more than 20 sectors within the following industries:

- Consumer and Industrial Products
- Technology, Media, Telecommunications
- Life Sciences and Health Care
- Energy and Resources
- Public Sector
- Federal
- Financial Services

About Deloitte:

- Deloitte has 202,000+ employees globally
- Deloitte has 202,000+ employees globally
- Global reach of 150+ countries
- Deloitte had $37.8B in net revenues in 2017
- Deloitte provides industry-leading audit, consulting, tax and advisory services to 80% of companies in the Fortune 500

About Deloitte Digital:

- Deloitte Digital has a global headcount of 9000+ employees
- Deloitte Digital has 48 studios in 29 countries (you can find a list of Deloitte Digital's offices here)
- Deloitte Digital had $3.1B in net revenues in 2017

Deloitte Digital Senior Leadership:

- Andy Main, U.S. Lead, Head of Deloitte Digital
- Nidal Haddad, U.S. Ecosystems & Alliances Leader
- Mike Brinker, Global Lead
- Alicia Hatch, Chief Marketing Officer
What is a creative digital consultancy?

Deloitte Digital is defining a new model that blends the strengths of agencies with traditional consultancies. We've combined the creative and digital capabilities of our studios, and the broad reach of an advertising agency, with the technical experience, deep business strategy and relationships of the world's largest consultancy to create something that is so much more than the sum of its parts. We believe that every company is challenged with combining technology, data and software into compelling user experiences that support their business strategy–our job is to help them think it through it and come up with a solution. Form and function are now equal, inseparable and non-negotiable. That combination of research and gut instinct, informed by actionable strategy and a mastery of technology, leads to incredible client and customer experiences.

Here's how it breaks down:

**Creative:** We believe that creativity is no longer the domain of a department or capability. That in a world where brand innovation, content, interactions and connected experiences are more important than ever, creativity must be a behavior, not a tool. To that end, we infuse creative thinking, perspectives and services into everything that we do – challenging expectations and finding better solutions to problems for our clients and the customers of our clients.

**Digital:** We believe that digital is disrupting every industry, and it's no longer just about technology – it's about a new way of thinking. Our digital capabilities incorporate digital transformation strategies to plan an effective course of action, digital experiences to engage the customer, and are digital at the core, integrating a client's front and back office to help clients survive and lead the future. Digital is now integral across the business and can no longer be seen as a siloed tactic or function.

**Consultancy:** We are anchored and supported by the capabilities of the world's largest consultancy, as well as its business relationships and collaborations in the marketplace. We combine leading digital and creative capabilities with the deep industry knowledge, business strategy, versatile technology experience and data-driven analysis for which Deloitte is known. Using cutting-edge approaches embedded with industry experience, we help companies anticipate and seize new business opportunities and drive innovation.
Deloitte Digital Offerings

We imagine, deliver and run the future through offerings that are tailored to each client's unique needs and goals.

Cloud

Cloud affords us the opportunity to innovate and disrupt industries, revolutionize business systems and processes, and implement new computing-intensive technologies by providing access to virtually unlimited resources anytime, anywhere, and in any quantity. But it takes more than an understanding of the technology to seize the transformative power of cloud. By factoring in the realities of your business, Deloitte provides solutions that help amplify impact, no matter where you are on your cloud journey.

- XaaS: Everything as a service
- The data-in-the-moment revolution
- Aligning your business in the cloud
- Disrupt. Transform. Repeat.

Cognitive Advantage

Emerging technologies are finally able to emulate and augment the power of the human brain, and with the dawn of the cognitive era comes new—and in many cases bigger—opportunities for businesses to generate value from data, in tandem with analytics. We can help your business take an "amplified intelligence" approach that combines human insight with machine learning to focus on what matters most: improving operations, building new assets, and enabling better outcomes. That's the cognitive advantage.

- Driving business outcomes
- AI for the real world
- 2017 cognitive technologies survey

Digital Organization

It's time to redefine business and make digital more than just talk. Digital maturity relies on more than new technology—on how you organize, operate, and behave. But you don't have to take on digital transformation alone. Every day, we're helping clients activate the digital organization by leveraging research, analytics, and industry-specific insights to design, activate, and accelerate their transformation from within. From processes to machines, talent to leadership, we're ready to help future-proof your business.

- Activating the digital organization
- HR transformation
- Aligning culture, talent, and strategy

Digital Reality and Connectivity

From augmented, mixed, and virtual reality to 360° video and immersive experiences, digital reality is drastically transforming how we work, communicate, learn, and create. In just a few years, the proliferation of these tools, applications, and solutions throughout everyday life will be as impactful as the PC, web, and mobile. We are helping clients develop strategies to connect, share knowledge, explore, and consume content in this new medium to achieve real business value throughout this fourth technological transformation.

- From technology to opportunity
- Digital reality: A technical primer
- New ways of seeing
- Digital reality services
Digital Supply Networks and IoT

Dramatic advances in digital technologies and capabilities, such as sensors, artificial intelligence, machine learning, and cognitive are enabling a convergence of physical and digital worlds. Instead of relying on traditional linear supply chains, businesses can now utilize a dynamic, interconnected system—a digital supply network (DSN)—enabled by Internet of Things (IoT) technologies and real-time data. Across industries, we can help companies manage factory operations, planning and inventory, and supply network and logistics, to create measurable business value.

- DSNs as differentiators
- Value-focused IoT solutions
- The science of analytics
- A holistic approach to risk

Finance in a Digital World and Blockchain

Greater insight. Greater efficiency. Greater accuracy. Greater outcomes. These gains are within reach when finance organizations are able to explore massive amounts of information and distribute the right knowledge wherever it needs to go, quickly. Deloitte helps finance teams improve service delivery models and create enhanced business and shareholder value—while reducing risk-through unmatched cross-industry experience and solutions like blockchain that can drive efficiencies in budgeting and expense management, requisition and vendor management, and accounts payable processes.

- Finance in a digital world
- Finance transformation
- Blockchain adoption and integration
- Blockchain: A technical primer

You can check out some of our featured work here.
Thank you.

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