

# **FSConnect**

## for Commercial Insurance

FSConnect for Commercial Insurance, is a Salesforce solution designed specifically for Middle-Market Commercial Insurers.

This one-stop-shop engagement layer orchestrates experiences, data and insights across tools to deliver a seamless single pane of glass for the user, driving efficiency and effectiveness.

#### FEATURES

#### **Homepage & Portfolio Dashboard**

A comprehensive view to monitor KPIs, track performance, and view Al-scored and prioritized submissions and tasks. underwriters can assess the impact of individual risks on overall portfolio construction, while leaders gain a single source to understand and actively manage their portfolios as issues and opportunities arise.

#### Submission at a Glance

An intuitive summary view surfacing the most important and actionable submission information helps underwriters guickly understand the completeness of the provided data. It includes submission prioritization score drivers, a summary of risk factors, and a coverage overview, enabling rapid and informed decision-making.

### **Risk Analysis**

A risk overview with detailed property and liability exposures, highlighting specific underwriting considerations with data-driven insights and recommendations. Utilizes advanced analytics to provide underwriters with actionable risk insights, helping to identify emerging risks and opportunities and supporting more informed strategies to win profitable business.

#### **Coverage & Pricing**

Overview of coverage limits, deductibles, and endorsements with time-saving presets of standard coverage and terms that the underwriter can update based on findings from the underwriting risk assessment.

#### **Guidewire Integration**

An integration between Salesforce and Guidewire that enables underwriters to efficiently review and update Product and Coverage information for an account, with seamless data flow between Salesforce and Guidewire.

#### **GenAl Enabled Underwriting Chatbot**

The integrated GenAl chatbot can significantly reduce time searching for information about the submission, identify missing information and drafts communication to the broker, and provides insights into the risk by summarizing and resolving submission related queries while saving time and efforts

#### BENEFITS



#### **Increased Underwriter Capacity:**

Reduces manual and administrative tasks, allowing underwriters to focus on high-value activities such as Broker relationship management, risk review, and portfolio optimization.



#### **Active Portfolio Management:**

Enables underwriters to understand the impact of a single risk on the overall portfolio construction.



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## **Faster Market Response:**

Provides centralized, pre-synthesized information and insights that improve underwriter efficiency

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Integrates third-party data and AI to provide deeper insights into risk profiles at the fingertips of the underwriter

**Enhanced Risk Assessment & Selection:** 







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