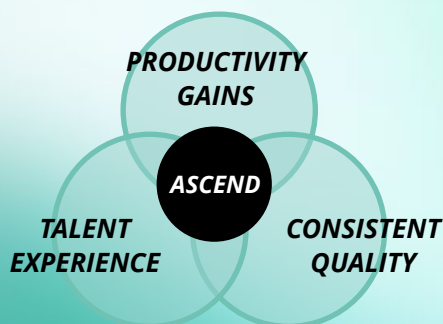


Deloitte Ascend™:

accelerating and refining execution of Adobe Implementation

DIGITAL TRANSFORMATION —DELIVERED

Together with Adobe, we are revolutionizing the content supply chain that powers how businesses plan, create, distribute, and measure content.



Ascend can **shorten time-to-benefit** and **reduces costs, unlocking new content and experience outcomes** faster

ASK US HOW WE ARE...

- Converting design to code
- Chatting with a visual copilot to refine and iterate code
- Reducing time and effort for back-end and front-end coding
- Utilizing real-time code autocompletion and automated code generation to accelerate development

CONNECT WITH US

Kimberly Frazier
kfrazier@deloitte.com

Beth Adams
bethadams@deloitte.com

Jerry Roper
jroper@deloitte.com

Jenny Kelly
jkelly@deloitte.com

Gautam Karak
gaukarak@deloitte.com

HOW DOES ASCEND HELP ELEVATE YOUR IMPACT?

Smart solutions

Ascend harnesses the power of Agentic AI to accelerate implementation for Adobe Experience Cloud, enabling our teams to drive faster and with higher quality.

Intelligent development

Together with Adobe, we bring our knowledge, AI enabled delivery experience, and industry expertise to generate elevated impact for content and experience delivery.

Collaborative innovation

Ascend optimized for Adobe Experience Cloud fuels creativity and efficiency to achieve new levels of customer-centricity within content creation and digital experience delivery

Personalized experience

Ascend optimizes for personalization at scale, by combining services and assets with leading technologies and connecting the customer journey from lead to loyalty.

OUR AI SOLUTIONS HELP ACROSS THE JOURNEY

ASCEND SUITE OF TOOLS

Asset Booster:

Visual asset tag automation

Blockstore:

Innovative asset library

ConCon Marketing Accelerators:

Marketing content planning

Content Supply Chain:

Predictive and personalized content generator

CreativEdge:

Digital marketing campaign engine

MAVENN:

Chat CDP through NLP

m//suite:

Customized content creation

Orb Foundry:

Adobe Firefly asset generator

SearchAI:

Content performance forecast

PROJECT JOURNEY

