



Deloitte MACH accelerator for composable Commerce on SF-B2C

The Deloitte MACH Accelerator is a comprehensive toolset that includes a React storefront equipped with reusable component libraries, and a GraphQL layer functioning as a Backend For Frontend (BFF) system for the storefront. This configuration facilitates seamless integration with top-tier SaaS solutions, enabling the creation of personalized, content-rich storefronts. The result is an expedited time-to-market, enhancing overall business efficiency.

FEATURES

GraphQL

- Enhance Your Data Engagement with GraphQL: An Intelligent Approach to Data Querying and Manipulation.
- Super charge your API eco system with our pre-built GraphQL BFF layer, that can incorporate Best in breed 3rd party SaaS Solutions to create personalised storefront experiences.

React Storefront

- Optimizing Performance with Style: Transforming E-Commerce through React Storefront.
- Step ahead with our pre-built React storefront, delivering stunning user experiences and rapid time to market readily deployable on Managed Runtime or any cloud computing environment

OCAPI and SCAPI integration with SF B2C accelerators

- Embrace the API-First Approach: Bridging the Gap Between Ideas and Execution.
- Harness the power of cached Salesforce APIs that deliver stunning user experiences
- Utilize the Deloitte component library and pre-built solution kit of common business use cases

BENEFITS



Cost effective option to start on composable commerce and efficiently scale as business grows



Ability to Scale up or down with MACH approach allowing technology to flex based on traffic and sales volume



Provide flexibility to digital marketers in conveying style and experience, by the ability to quickly change technology components



Ability to effortlessly provide consistent and cohesive experience across diverse channels

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